

Scott Coffin, CEO, Alameda Alliance for Health

December 2nd, 2016

Alameda County Census

- 1.6 million residents
- Medi-Cal eligibility is 20%, or 360,000
- Most ethnically diverse population; 13% African American, 22% Latino, 31% Asian, 33% White
- 46 languages are spoken in Alameda county
- 27% of the county's residents were born outside of the USA
- 120,000 receive food stamps, of which 10% receive additional forms of financial assistance
- More than 330,000 residents live in poverty (>200% FPL)
- Average 50% recidivism rate in 3 years, 100K+ bed days per year
- 20,000 births per year, 20% 25% are Medi-Cal babies
- 15,000 homeless

About the Alliance

- The Alliance is a non-profit managed care health plan, formed by the Alameda County Board of Supervisors in 1996 as a public entity under Welfare and Institutions Code Section 14087.54.
- We strive to improve the quality of life of our members and people throughout our diverse community by collaborating with our provider partners in delivering accessible and affordable health care services. As participants of the safety-net system, we recognize and seek to collaboratively address social determinants of health as we proudly serve Alameda County.
- Currently manage 267,000 members and growing, primarily Medi-Cal.
- 81% of Medi-Cal eligible residents choose the Alliance, with high retention rates.
- Knox-Keene Licensed and NCQA-Accredited in Medi-Cal and Commercial lines of business.
- Corporate headquarters in Alameda, California
- Nearly \$1B revenue in FY2017 projected
- 280 employees, expanding in medical management and technology services

Our Membership

7

267,000 Members in Alameda County



91% of the Alliance's members live in 9 communities

81% enrolled in Medi-Cal managed care choose Alameda Alliance

Provider Network

- 17 hospitals
- 50 health centers
- 200+ pharmacies
- 43 nursing facilities
- 458 Primary Care Physicians
- 3,900 Specialists
- 424 mental health providers
- 380 transportation sources (emergency, non-emergent)

Health Homes Pilot

- Alliance is launching a medical home pilot to help the highestutilizing members manage their chronic medical conditions and other health related issues.
- Range of basic navigation to intensive case management services.
- Care model approach has a population-focused design that links together existing systems of care in Alameda County:
 - Medical home partners connects patients to needed services.
 - Alliance and medical homes share data for care coordination.
 - Pilot includes a few sites in northern and southern Alameda County.
- Data analytics for predictive modeling and to identify gaps in care.
- Coordination with medical home to treat members and avoid unnecessary emergency department & hospital visits.



Health Homes Pilot



- Clinical integration and interdisciplinary teamwork, framed on the linkages between the Alliance and existing community-based resources.
- Leverage existing tools to connect and share data with agencies, health centers, physicians, and caregivers.
- Health Home pilot complements the Alameda County Whole Person Care initiative Alliance is a partner in WPC.
- Request for Information (RFI) to be released December 2016, followed by implementation start in Q1-2017:
 - Evaluate and select care management partners.
 - Conduct readiness, develop infrastructure & workflows, and train staff.
 - Analyze utilization, outreach and enroll members.

